



P.O. Box 1481
New Albany, IN 47151

September 14, 2007

Caesars Foundation of Floyd County, Inc.
P.O. Box 1800
New Albany, Indiana 47151-1800

Dear Caesars Foundation Members,

We are please to present this letter on behalf of the current and future soccer players of Southern Indiana. The Southern Indiana Net-Surfers and the Southern Indiana United Soccer Club (SIU), both 501(c)(3) non-profit organizations, have traditions dating back as far as 1986 and we are thrilled to hear that the Caesars Foundation is considering the funding requests by the Net-Surfers and the Floyd County Parks Department.

For the good of the community and the advancement of the sport of soccer, the Net-Surfers and SIU have developed a cooperative agreement that is a framework for the future. The purpose of this agreement is to make better use of our limited resources and allow us to offer all children in Floyd and surrounding counties the opportunity to play soccer at whatever level they choose, for years to come. At the same time, this agreement helps both clubs define their roles in the community.

The key elements of our plan are:

- The affirmation that the SIU will continue to grow the area's best recreational (coed) program and the boys' academy and boys' competitive programs.
- The Net-Surfers will continue to grow the area's premier girls' academy and girls' competitive programs.
- The clubs will promote each other through our websites, advertising, signage, press releases and by co-hosting tournaments, clinics, camps, etc.

- We will share resources such as coaches, trainers, referees and administrators.
- The clubs will work with the Floyd County Parks Department to support their efforts to improve other parks in the community where our players and others might practice or play.
- When the facilities can support them, we will organize tournaments that will draw outside visitors to our community. These events may be in coordination with Harvest Homecoming, Thunder over Louisville and other notable dates. Such events have the potential to bring economic gains to the community through the sale of lodging, concessions and other sources of revenue.
- Each club will appoint a liaison to the other's board of directors to enable open communication and ensure a common message is expressed to our coaches, players, their families and the community.
- The two clubs will form a joint committee that will meet quarterly to facilitate discussion about long range goals and furthering our collaborative effort.

We are committed to furthering the sport of soccer in our community. Evidence of this can be seen each weekend when hundreds of kids take the field. Through the efforts of our volunteers over the years, we have been able to affect the lives of thousands of families. By joining forces and working together we will be able to continue this tradition for many more years.

The funding that has been requested by the Floyd County Parks Department and the Net-Surfers is critical to securing the foundation of our local soccer programs. Soccer facilities at Cannon Acres and just down the road at the Net-Surfers' park will support the growth we all dream of.

Thank you for your consideration.

Sincerely,

Sam Fell
President, Netsufers

James Kotowski
President, Southern Indiana United